

# AFFILIATES PROGRAM

ANYONE CAN JOIN

The USN Affiliates Program was created for you as a loyal supporter of our brand to own your part of the business with a tier-based performance structure.

Anyone can join the program, and you can work your way right to the top and earn Gold Club status. The registration process is easy and once your application is successful, you will receive your own personal discount code and a list of all you need to get started and reach Gold Club status.

## How to reach the Bronze Club:

- R15 000 sales on our online platform with your discount code used. Your clients will receive a discount of 10% on all online purchases and you start to earn 5% commission on all sales generated on your discount code.
- You must share 3 of USN posts on your personal social media platforms (Facebook and/or Instagram).
- You must introduce 3 new members to the Affiliates Program.

## Bronze Club members get:

- 1 free USN product once off - you will have access to use USN's latest innovation before it is available to the public.
- You earn 5% commission on all sales from the date you become a Bronze Club member, paid on a monthly basis - at the end of the following month.
- Formal product training on sport supplements by USN's team of experts and a certificate to acknowledge that you are trained as a Supplement Consultant.
- Exclusive USN T shirt.

## How to reach the Silver Club:

- R25 000 sales on our online platform with your discount code used. Your clients will receive a discount of 12% on all online purchases. You earn 7% commission on all sales generated on your discount code.
- You must share 5 of USN posts on your personal social media platforms (Facebook and/or Instagram).
- You must introduce 10 new members to the Affiliates Program.
- 1 Volunteers day's work at one of the USN events or promotions with the USN events team.
- Create a short video and submit it to us on your experience with the Affiliates Program.

## Silver Club members get:

- 2 free USN products once off.
- You earn 7% commission on all sales from the date you become a Silver Club member, paid on a monthly basis - at the end of the following month.
- After uploading your CV on the career portal of our website your CV will be earmarked as an Affiliate Member.
- Quarterly meet & greet with the USN executive board team to share ideas on how to improve the business.

## How to reach the Gold Club:

- R35 000 sales on our online platform with your discount code used. Your clients will receive a discount of 15% with all online purchases and you earn 10% commission on all sales generated on your discount code.
- You must share 10 of USN posts on your personal social media platforms (Facebook and/or Instagram).
- You must introduce 15 new members to the Affiliates Program.
- 3 Volunteers day's work at one of the USN events or promotions with the USN events team.

## Gold Club members get:

- You earn 10% commission on all sales from the date you become a Gold Club member, paid on a monthly basis - at the end of the following month.
- You will get paid an hourly rate when booked to work at promotions and events.
- Special Gold Club members welcome pack worth R1500.

### **Additional benefit for all members:**

Refer a new Retail client and get R250 founders fee and an additional 5% commission on a start up order of over R5000.